



The Entrepreneur's Wealth Mindset

Paul Magistri

PAUL MAGISTRI



Paul is an accomplished, results-driven sales and marketing expert with over 20 years of experience in the healthcare and fitness industry. A visionary leader, his business successes have generated over \$170 million in revenue, and opened in 36 U.S. markets and 4 worldwide. Among his impressive accomplishments, acquiring the NASA Space Act Agreement for Space Flight and Astronaut Health is a personal standout. Prior to his business ventures, Paul proudly served as a Combat Medic in the Army National Guard. Paul has over 20 years of Network Marketing experience, is a documented 7 figure earner, and has generated over \$170 Million Dollars in business.



The Entrepreneur's Dilemma

Stressors ARE Affecting Us:

Insomnia

Fatigue

Physical ailments

Loss of clarity

Destroyed confidence

Substance abuse

Worrying uncontrollably

Quality of life degradation

Anxiety

Inability to make decisions

Mental paralysis

Cognitive blocks

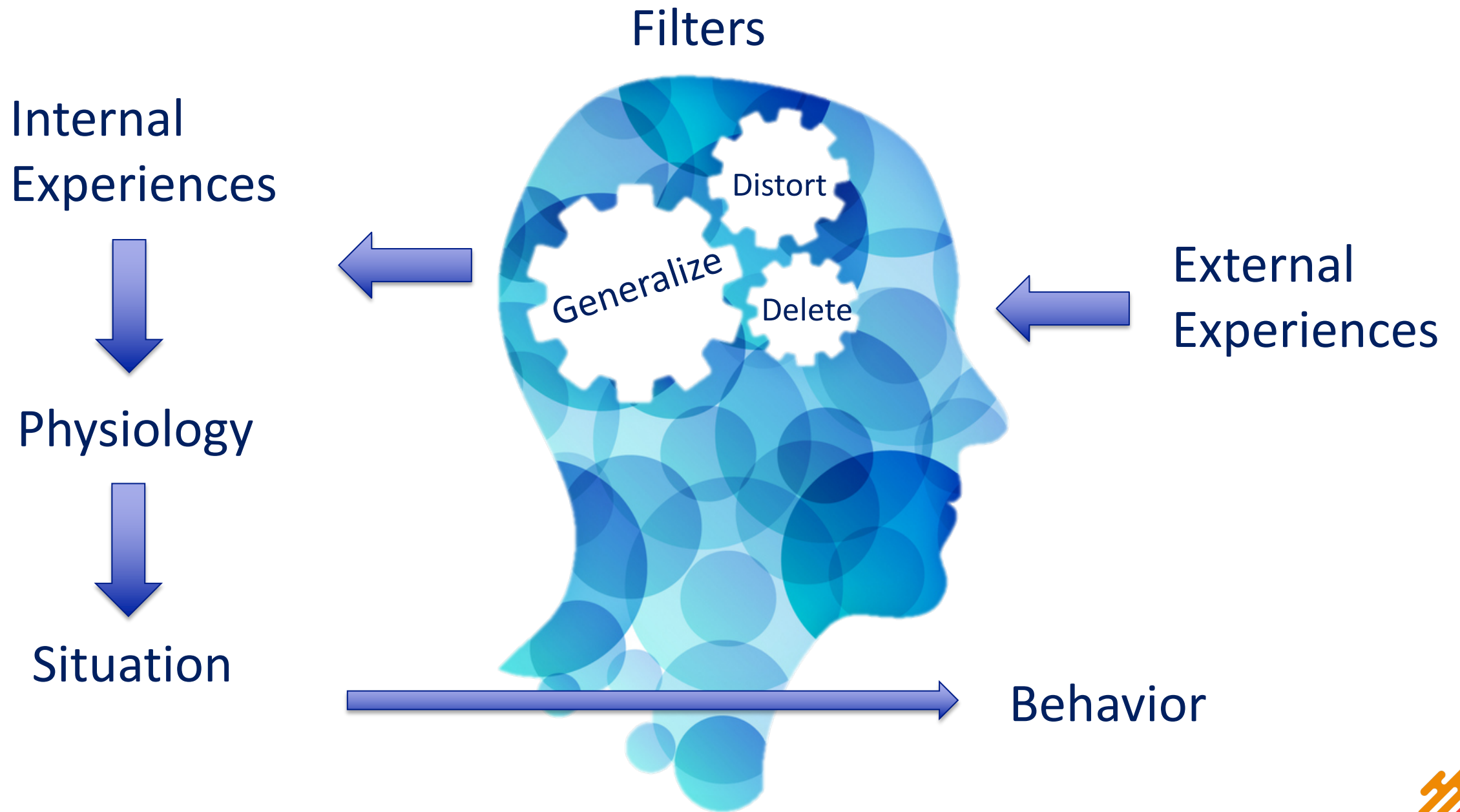
Creative impediments

Skewed self-image

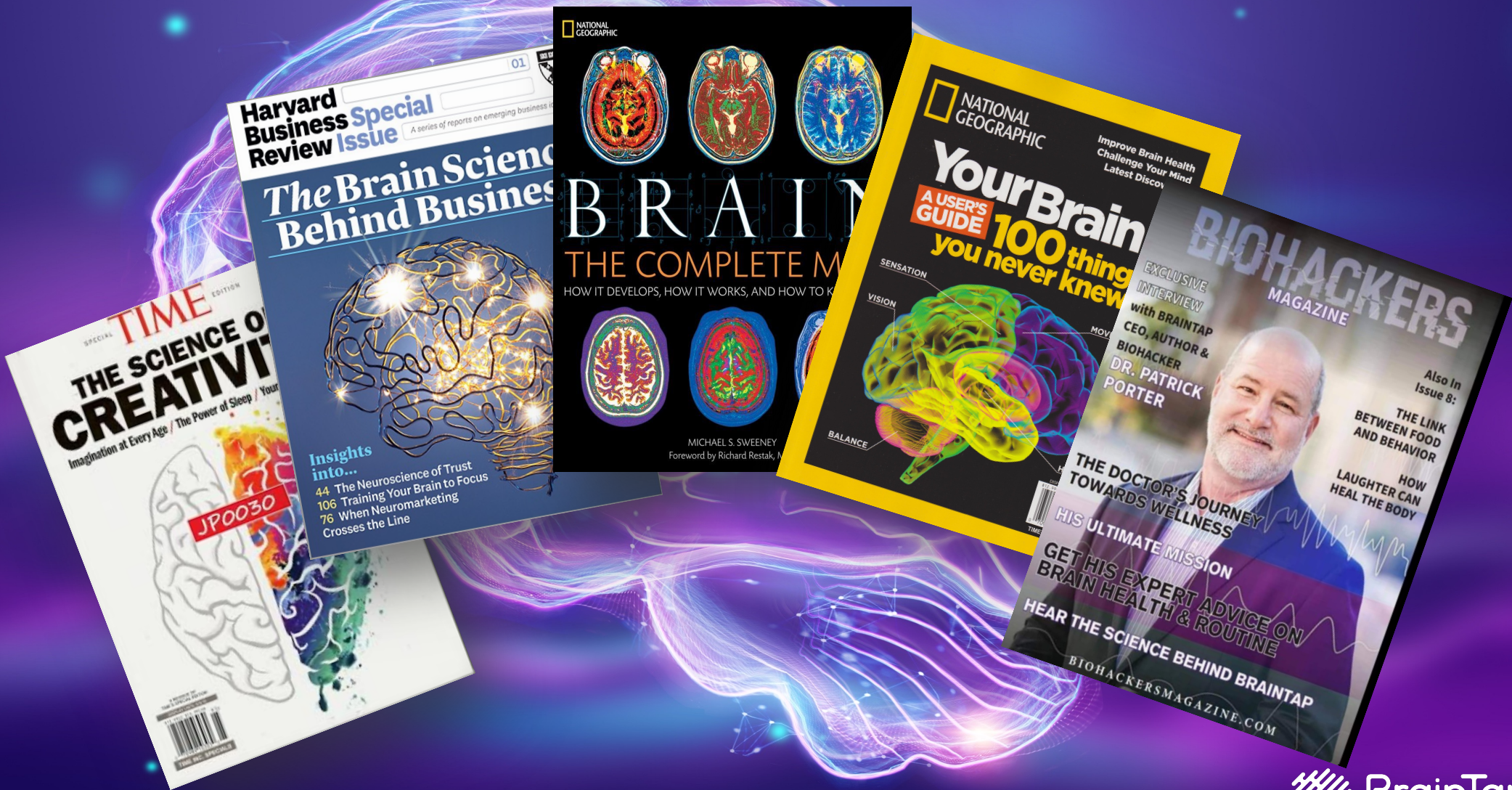
Self-destructiveness

Depression





2020's The Decade of Brain Health & Fitness



Stress Causes Us to Lock into a Pattern

Brain States

Sleeping

Resting

Inventive

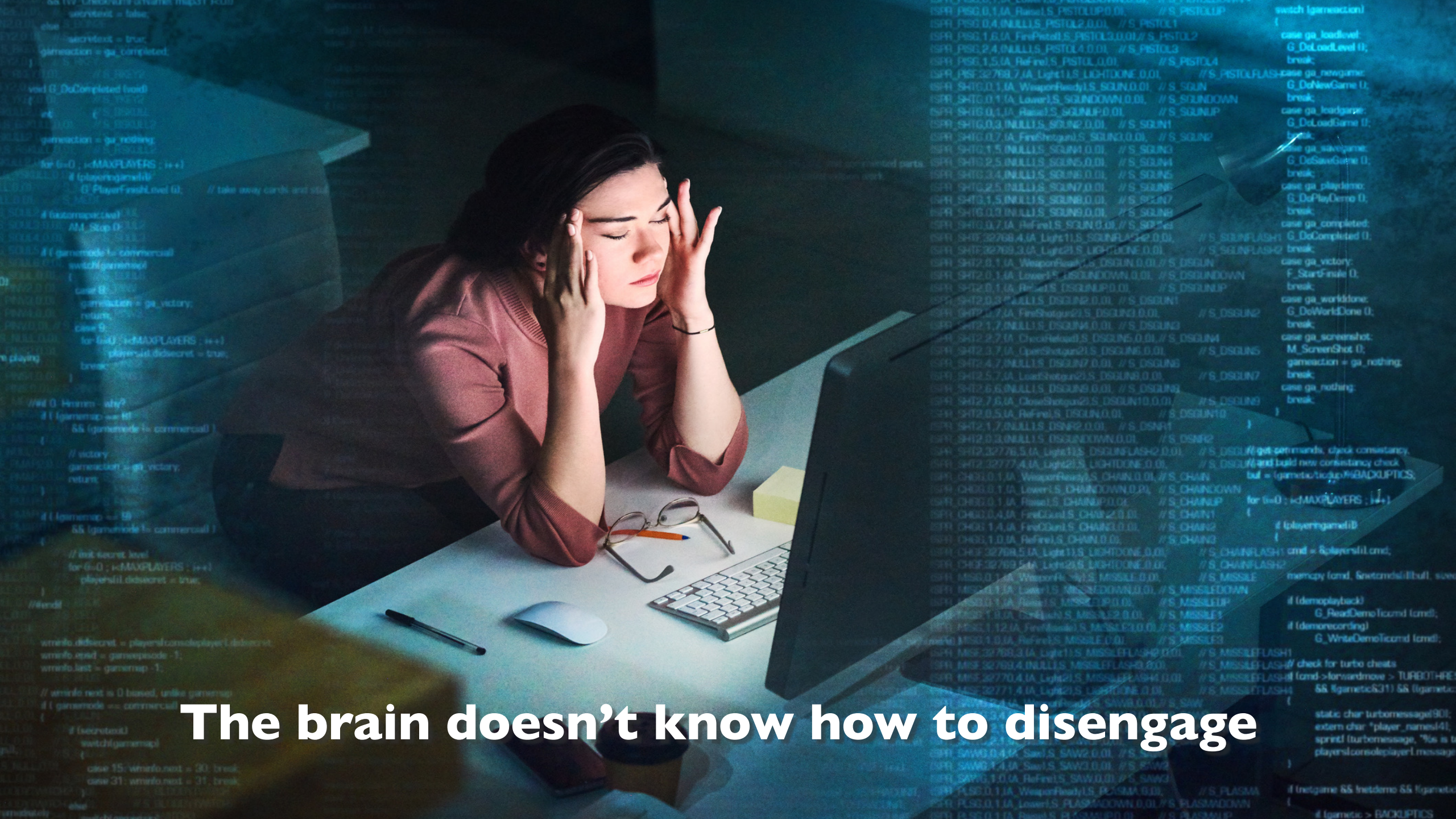
Intuitive

Reactive

Hypervigilance -- a state of heightened alertness accompanied by behavior that aims to prevent danger. >> **Wipes Energy**



The brain doesn't know how to disengage



Human DNA

Junk-DNA as the major source of *ultra-weak light emission*, also called *biophotons*.



Human Genome Project ended in 2003:

- 1% of DNA sequences are translated into proteins (20,000 to 25,000 human genes).
- 99% of the genome has been qualified as Junk-DNA.
- September 2012 - scientists suggested that over 80% of the genome serves some biochemical purpose.
- Biophysicists demonstrated the vibrating behavior of the Junk-DNA as the major source of ultra-weak light emission, also called biophotons.





**Survival
Brain**

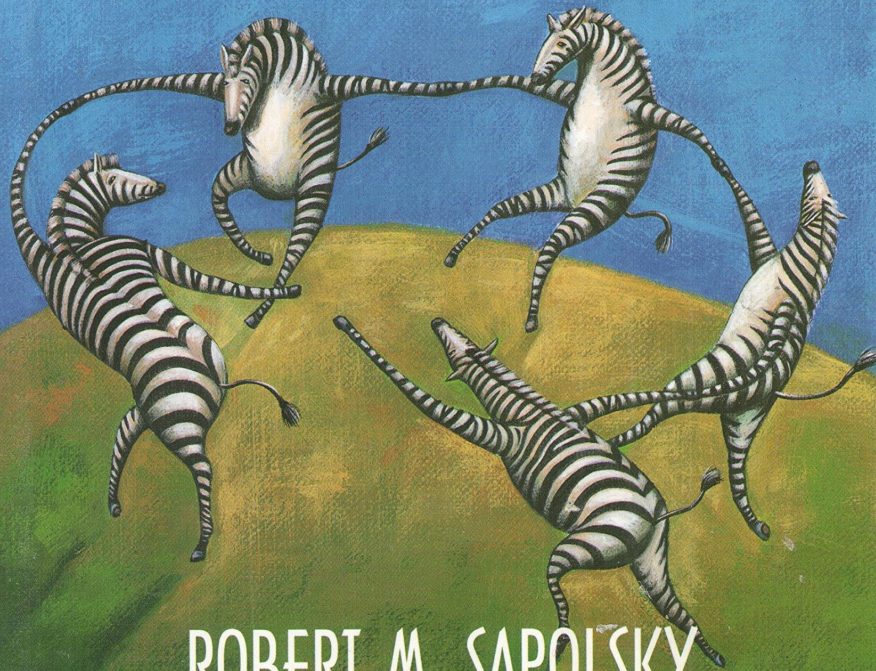


**Thriving
Brain**



WHY ZEBRAS DON'T GET ULCERS

An Updated Guide to Stress,
Stress-Related Diseases, and Coping



ROBERT M. SAPOLSKY

Events don't cause STRESS!



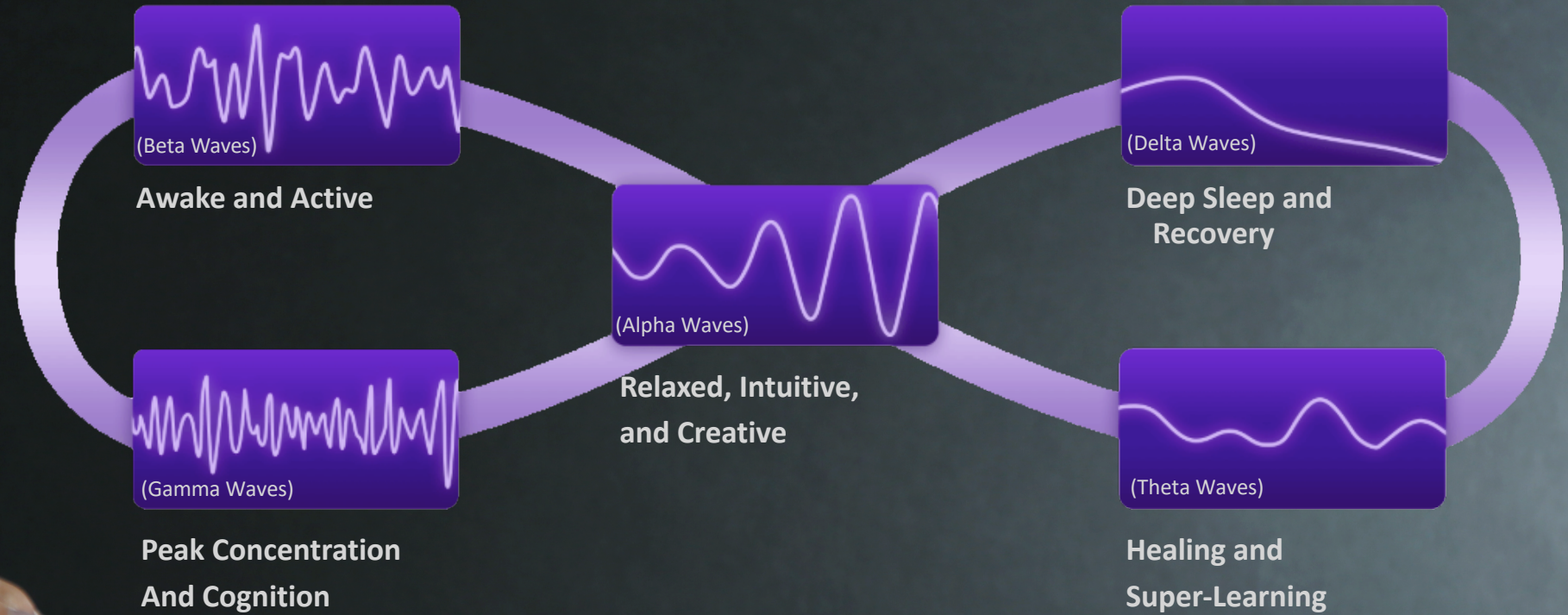
Who Loves Rollercoasters?

Optimist > sees challenges

Pessimist > sees threats



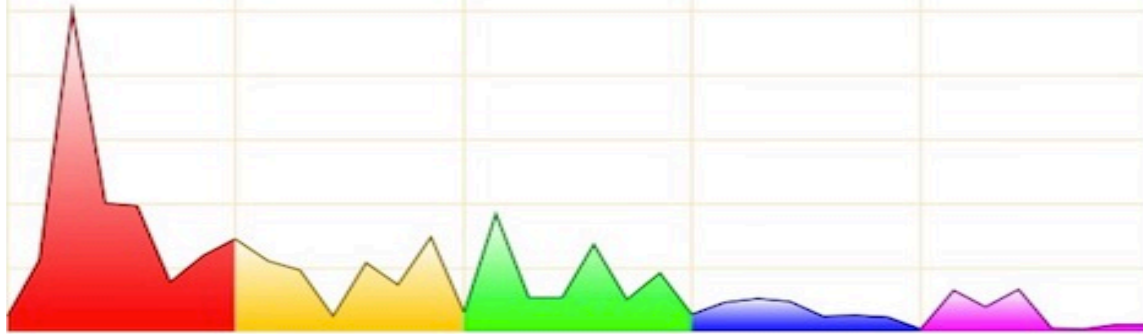
Whole Brain Fitness



Triggering the Production of Neurotransmitters:
(Dopamine, Acetylcholine, Gaba, Serotonin)

Spectrum of the Brain Activity

delta	theta	alpha	beta	gamma
0-4Hz	4-8Hz	8-13Hz	13-19Hz	19-25Hz
41%	24%	20%	8%	7%



Before

Spectrum of the Brain Activity

delta	theta	alpha	beta	gamma
0-4Hz	4-8Hz	8-13Hz	13-19Hz	19-25Hz
14%	12%	26%	42%	6%

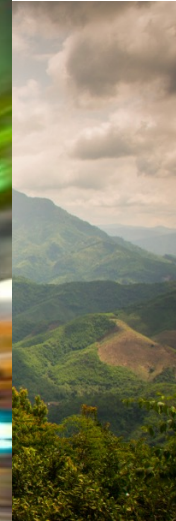
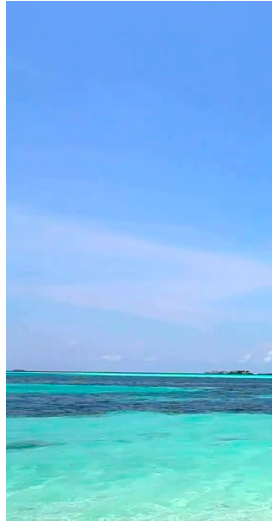


After



Brain Fitness using Retinal Flashing (FFR)

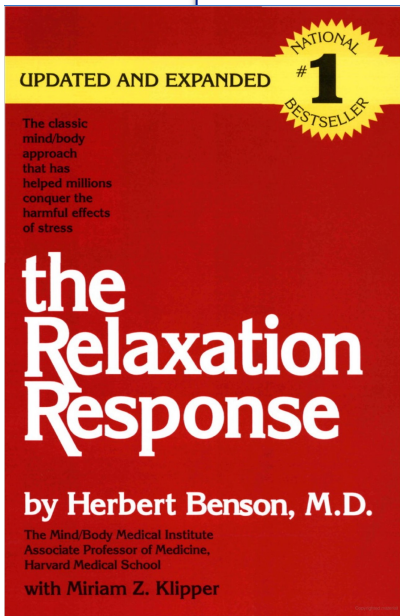
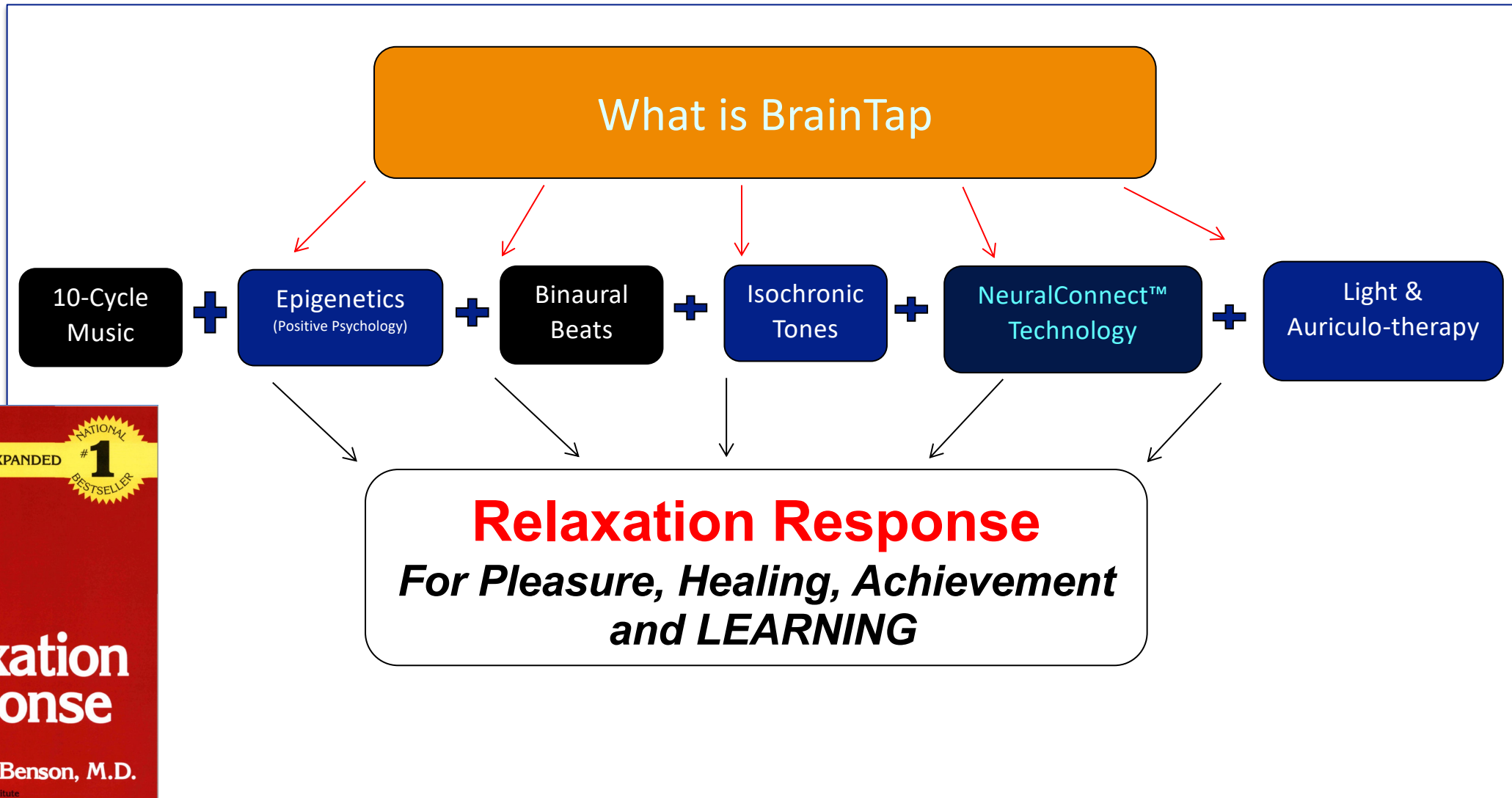
“Frequency Following Response”



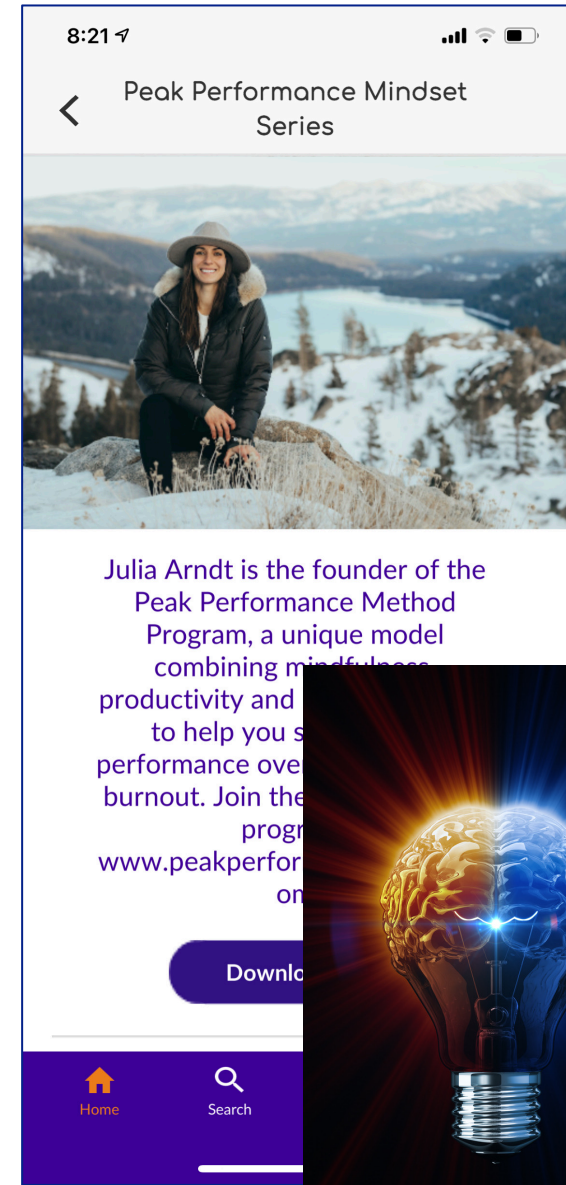
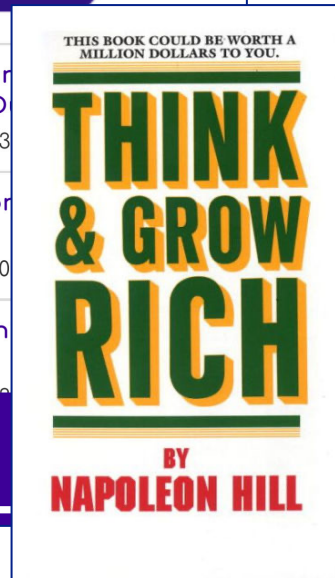
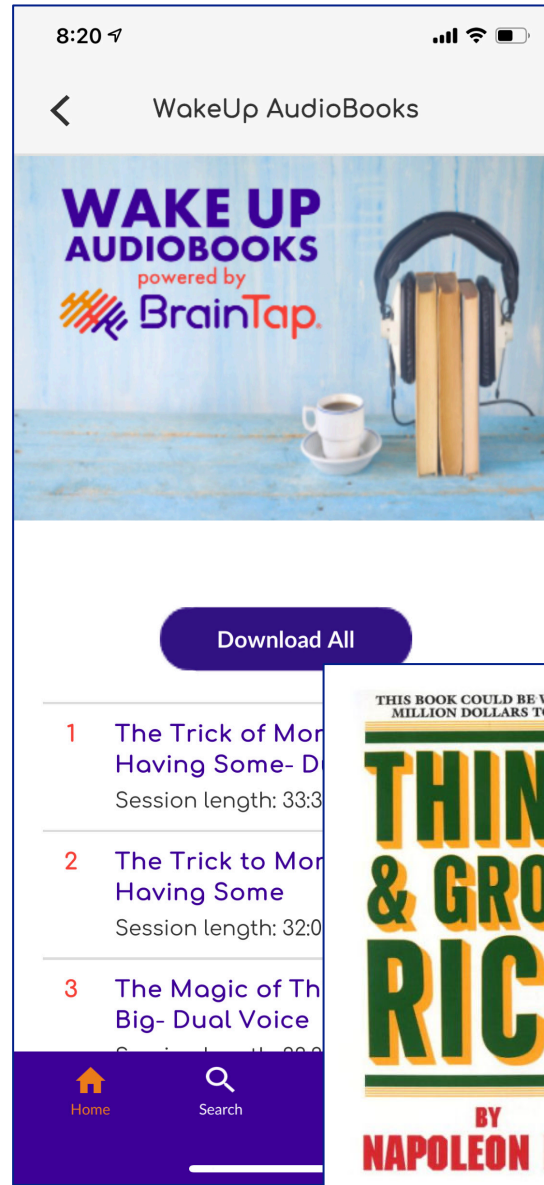
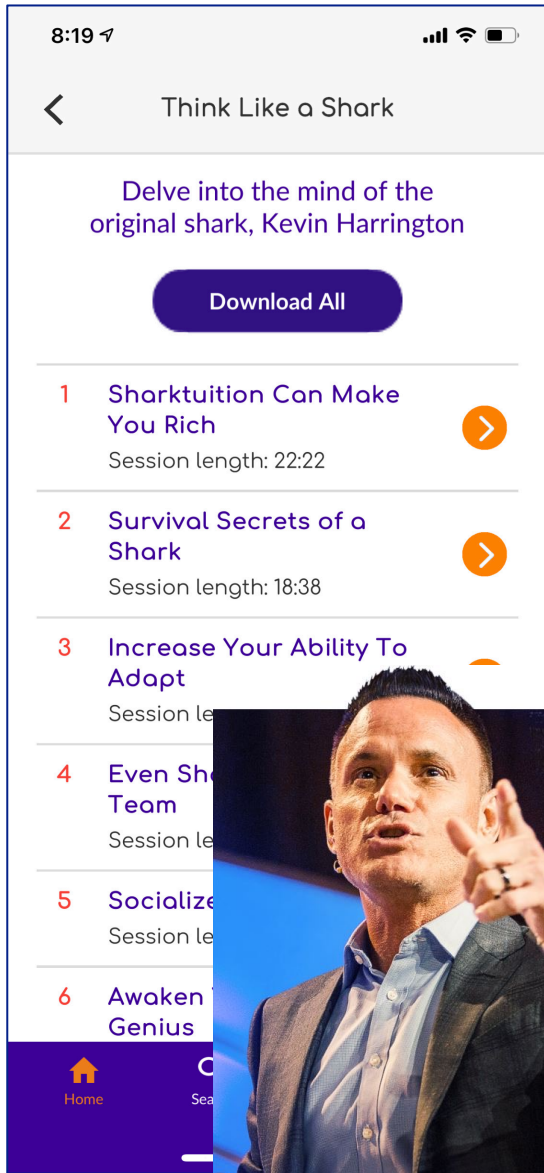
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Busy City 18+ cps = Beta









1,825 views | Feb 7, 2019, 03:28pm

This App Taps Your Brain To Remove Stress

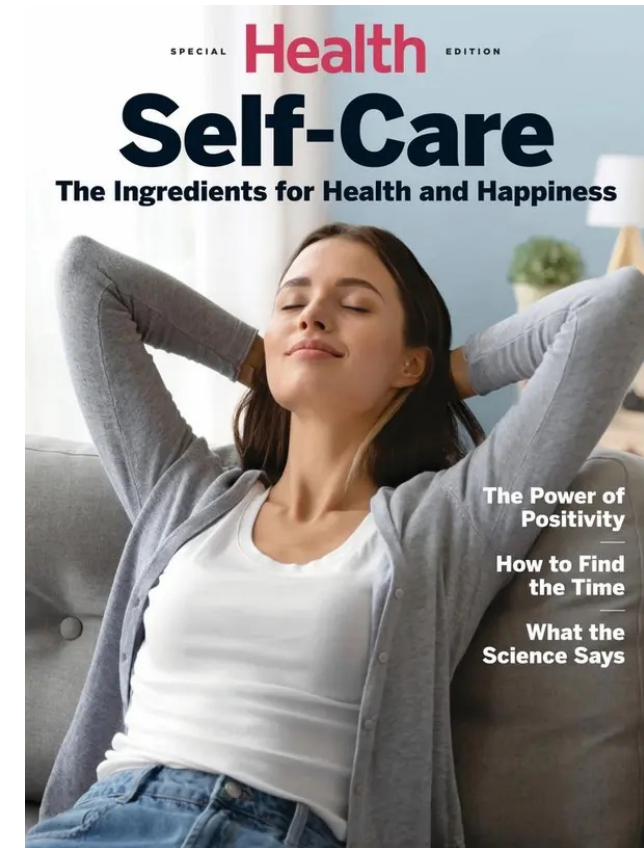


Scott Kramer Contributor

I cover golf, luxury technology, and the intersection of the two.

f An average college student, my Kryptonite was taking tests. No matter how prepared I felt, I would buckle under the pressure come exam time. Thus, I
t struggled with grades through the first two years of college. During junior
in year, however, my father found me a self-hypnosis tape to listen to on my Sony Walkman. It helped calm me down the night before a test and the next morning. The tape was a half-hour long and I think I can still recite most of it by heart. It really worked, too, helping me pull up my grades to respectability. But I digress.

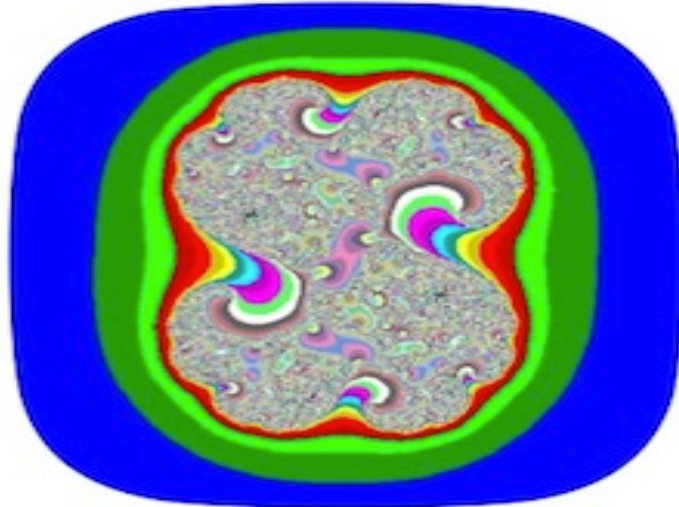
I've noticed and tried several smartphone self-hypnosis apps that attempt to calm me down, over the past few years. Many I've listened to are just okay. Some are really pricey and I felt did not justify the cost. But three weeks ago, I was pitched a free trial for an app called **BrainTap**. After using it, I'm kind of impressed.



Best Sleep App



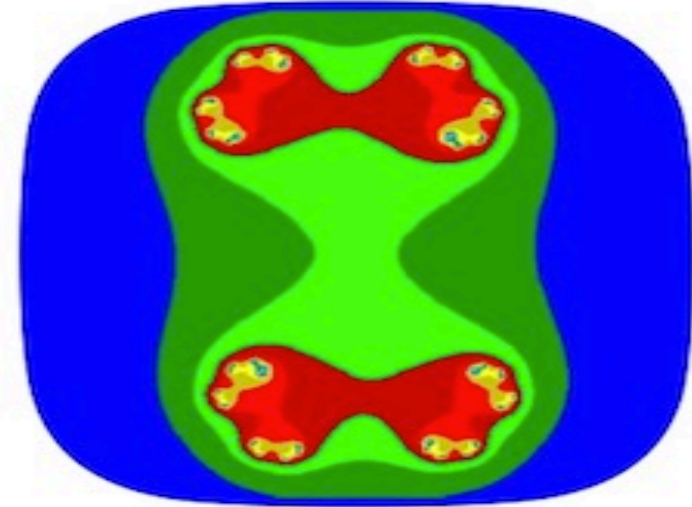
Biorhythm Fractal Portrait



level of biorhythm coherence
33% (50 - 100%)

Before

Biorhythm Fractal Portrait



level of biorhythm coherence
96% (50 - 100%)

After



Deskgram

Very excited! Sporting KC players using the Braintap at their new training facility!!
Email if you'd like to try it out for free for 30 days!



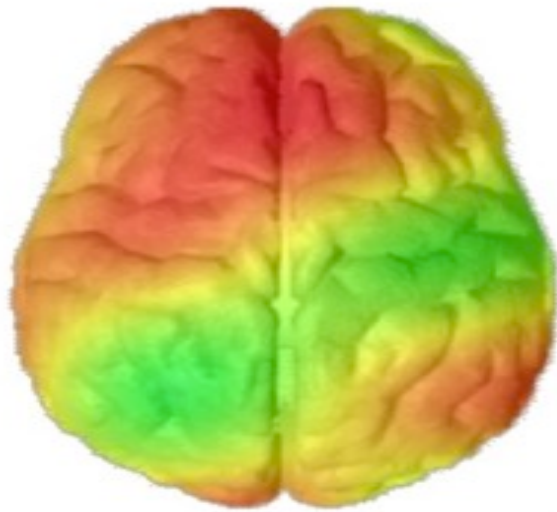
Professional Soccer Sporting KC

https://deskgram.net/p/1726615230975259247_508169679

Recovery
**the most
overlooked
training hack!**



Spline-Map of Brain Electrical Activity

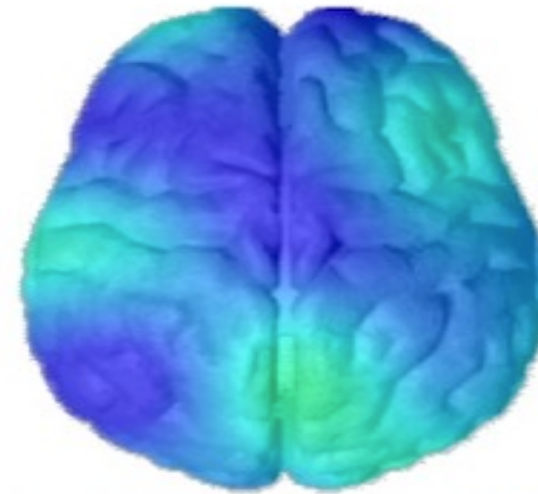


D = 40% (50 - 100%)

MIN  MAX

Before

Spline-Map of Brain Electrical Activity

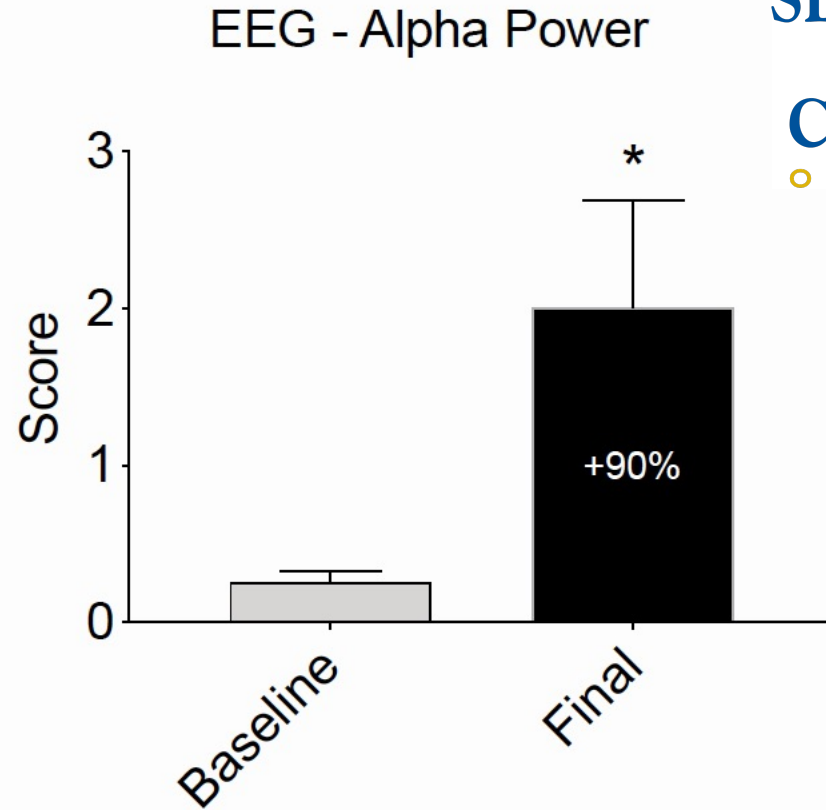


D = 88% (50 - 100%)

MIN  MAX

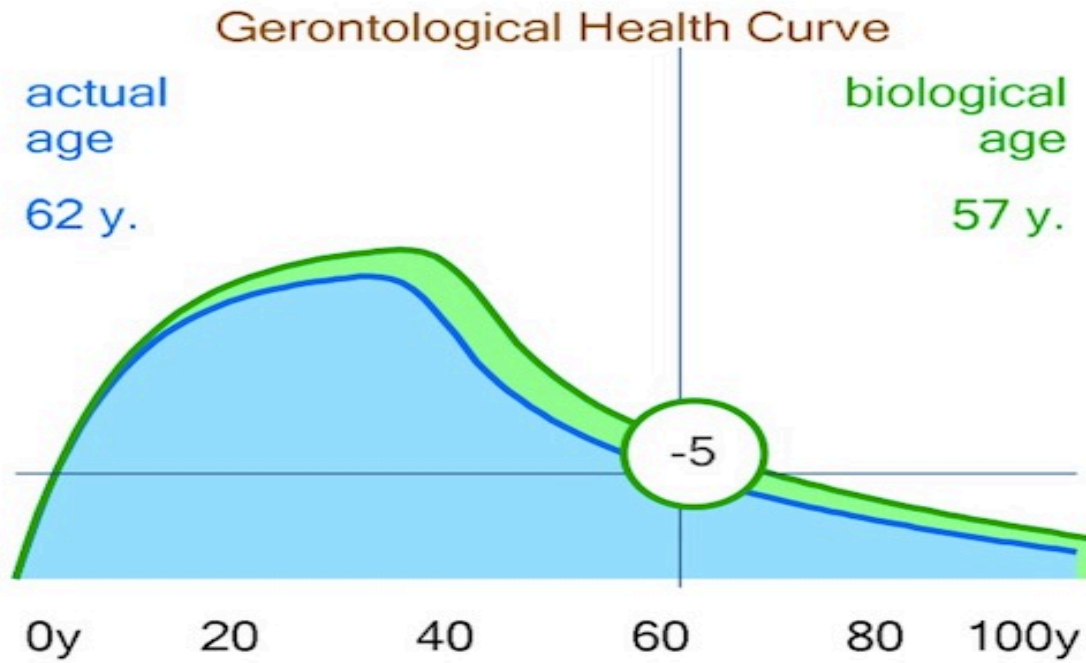
After



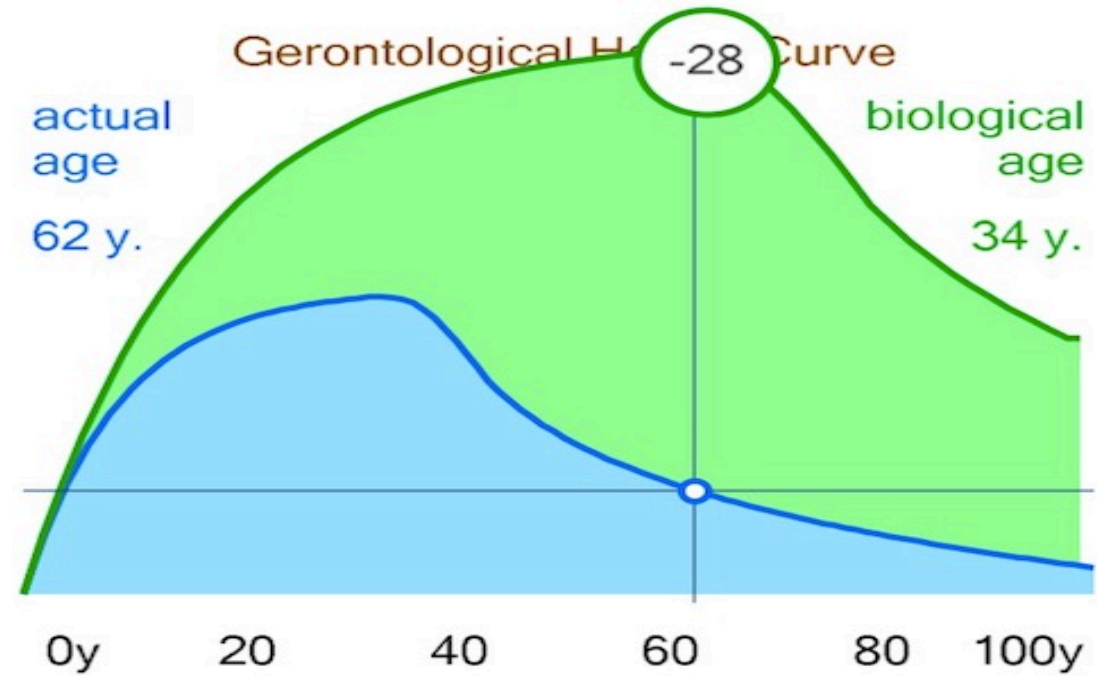


Alpha. These brainwaves are associated with a state of relaxation. Alpha waves will occur when our brains shift into a relaxed and disengaged or idle state.





Before



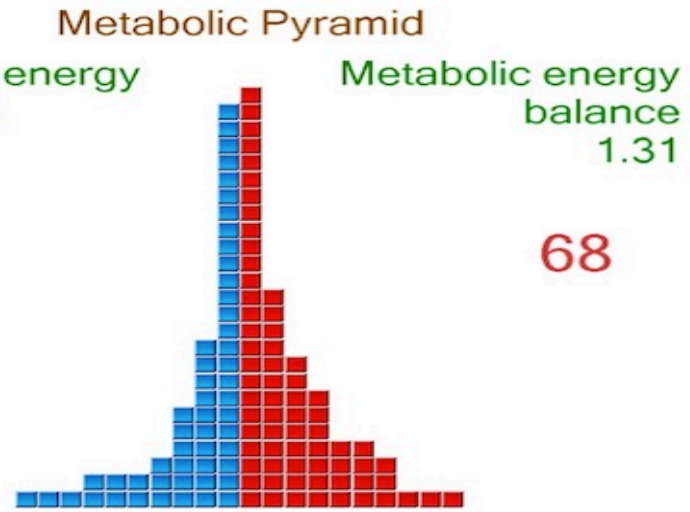
After



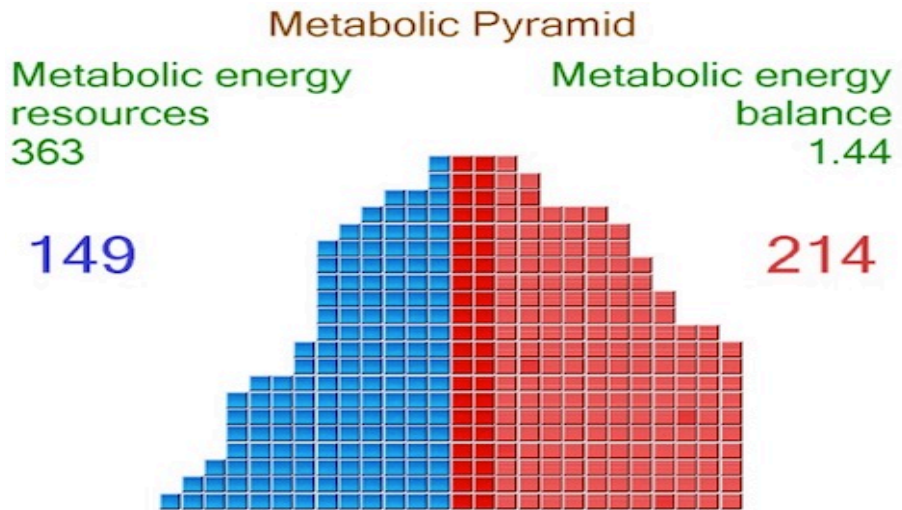




Before



After





BrainTap®

Check us out at:

www.braintap.com/loral

